

# CALIFORNIA OSTEOPOROSIS SUMMIT

## MEDIA ADVISORY

### OSTEOPOROSIS SUMMIT FIRST TO FOCUS ON LATINO COMMUNITY

#### **PARADIGM SHIFT: LATINAS ARE AT INCREASED RISK OF CRIPPLING AND FATAL DISEASE**

#### **NATIONAL EXPERTS ADDRESS ISSUES AND SOLUTIONS**

- WHO:** The California Hispanic Osteoporosis Foundation (CHOF),  
The Foundation for Osteoporosis Research and Education (FORE),  
The National Association of Commissions for Women (NACW), and  
The United States Bone & Joint Decade (USBJD)
- WHAT:** Present the California Osteoporosis Summit: A Focus On The Latino Community  
*Promoviendo la salud en nuestra comunidad Latina.*
- WHERE:** The Hyatt Regency of Sacramento – *Capitol View Room*  
1201 H Street  
Sacramento, CA
- WHEN:** **TUESDAY, OCT. 16, 2007**  
**11 a.m.**
- WHY:** *Osteoporosis is the most prevalent bone disease in the United States and California-specific research notes a rise in hip fracture rates for Latinas and decline for Caucasians and Asians, and shows that Latinas are much less likely to get screened for osteoporosis.*
- NOTES:** Veteran television reporter Betty Vazquez will provide opening remarks and Dr. Kimberly Templeton, the Chair of the USBJD Public Education Committee will join the roster of expert speakers.



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